



Dr. M. Appala Raju
M.Com, MBA, Ph.D., Director

GBS is headed by a **Director Dr. M. A. Raju** who has possessed high and rich experience in the fields of Accounting, Finance and Strategy etc. His experience spreads over almost two decades and served in different prestigious institutions like GITAM (Visakhapatnam), SSIM (Hyderabad) and SCMS-Cochin. The Director holds double Post-Graduate Degrees – in Commerce (M.Com) and in Management (M.B.A) and a Doctoral Degree (Ph.D.) from prestigious Andhra University, Pioneers in Management Education in India. The Director has to his credit , publication of Articles in Reputed Journals – Copy Right – Publication of Book on” Marketing of Banking Services – a Strategic Approach for Sustainable Competitive Excellence”, published by VDM Publishers- Germany. The book is getting marketed in U.S, U. K. and in other European Countries. The Director has a very good track record of Consultancy through **Management Development Programmes in various prestigious organizations like SIDBI, NTPC (Visakhapatnam), Allianz Cornhill Information Services (Thiruvananthapuram–Kerala and Corborandum Universals Ltd. Cochin.**

GBS has highly qualified faculty in different fields, Marketing, Finance, Operations Management Human Resources Management etc. The faculty has gained experience from industry and academics.